

REAF Career with Ulrike Strauss, Senior Manager Outreach & Engagement, Munich Security Conference.

This semester, REAF was fortunate enough to continue their REAF Career series by inviting Ulrike Strauss, Senior Management Outreach & Engagement for the Munich Security Conference to speak with students of the Regensburg European-American Masters program. The REAF Career series allows students the opportunity to engage with UR American Studies alumni whose careers represent the breadth of potential industries and fields of work, post-graduation. Mrs. Strauss shared with the audience insights about her time at UR earning a degree in American Studies and Political Science. She expanded on the series of positions that have ultimately led to her current role. From grassroots beginnings as a journalist for a Mittelbayerische Zeitung in Regensburg, Strauss advanced to managerial positions as the Head of Press Office of the Bavarian Ministry of Environment and Health and later for the Bavarian Ministry of Finances. Her time spent networking with professionals in the diplomatic field afforded her the opportunity to pursue a new career trajectory, transitioning from journalism to one of the foremost annual events in international security. During the informative Q&A section of her talk, Strauss shared the importance of avoiding complacency and always maintaining a desire to learn and improve. Additionally, she stressed networking, engaging in dialogue and seeking connections as a way to advance not only one's career but their overall success within each position. REAF appreciates Mrs. Strauss returning to the University of Regensburg campus to share her career progression and enlighten prospective American Studies graduates with the multitude of professional options after graduation.