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German-American Encounters in Bavaria and Beyond, 1945-2015

Rooted in Transnational American Studies, this collection explores German-American Encounters in Bavaria since 1945. Spanning a trajectory from the end of World War II to the contemporary American presence in the region, the articles and visuals discuss the impact of the transnational contact zone on negotiations of democratization, historical guilt, cultural diplomacy, identity politics, Military cooperation, economic interaction, pop and folk culture, literature, memory, museums, and tourism. Articles on Rhineland-Palatinate, Austria, and the Netherlands signify the complexity of European-American relations. The volume complicates bipolar, solidifying comparative approaches in favor of multidirectional, fluid conceptualizations of intercultural transfer and transnational entanglements.