



ŠKODA
SIMPLY CLEVER

INTERNSHIP OFFER

Communication Management at ŠKODA AUTO

Support the Communication Management Department of Czech Republic's biggest company as a full-time university student!

Job description:

- Topic Planning and Steering
- Creation of communication materials for internal and external purposes
- Handling of the finalization and approval of press releases and press kits
- Preparation of communication materials for international markets
- Management of the daily press clipping
- Content preparation for the ŠKODA STORYBOARD and Twitter
- Management of approval processes and steering of content production

We require:

- Full-time university studies or studies at a Business College (economy, public relations or journalism)
- Experience in the fields of journalism or public relations
- Language skills: fluent in German (C2), English at a communicative level (B2)
- Knowledge and skills in MS Office and Social Media
- Interest in automotive and (future) mobility topics
- Curiosity, precision and an independent way of working
- High level of own initiative



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We offer:

- Unique opportunity to learn in a very approachable team of experienced PR professionals in the automotive industry
- Reward between CZK 120 and CZK 180 per hour, depending on the study phase
- Flat hierarchies
- Individually tailored mentoring program
- Flexible working hours (as agreed with the supervisor)
- Practical benefits such as catering allowance, accommodation in the ŠKODA AUTO dormitory, factory and museum tour, special offers for hardware and software purchasing (Microsoft, HP, IBM and more)
- Possible further cooperation on diploma thesis

Please send your complete and comprehensive application to:

Moritz Silzer

Communications Management

moritz.silzer@skoda-auto.cz