

Julius-Maximilians-

**UNIVERSITÄT  
WÜRZBURG**

# Ukrainian-Bavarian Higher Education Day

**Employer Relations –**  
Focusing on exploring Career Paths and  
Employability Skills



**Career Centre**

Dr. Annette Retsch  
Universität Würzburg

1<sup>st</sup> and 2<sup>nd</sup> October 2018

# Würzburg and the University



## Würzburg:

125.000 inhabitants

29.000 students

→ every fourth is a student of the JMU

## The University:

10 faculties

250 degree programs

4.200 staff, including 437 professors



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# The Career Centre Team

**Theresa  
Burkhardt**

**Steffen  
Eichhorn**

**Stefanie  
Ziegler**

**Dr. Annette  
Retsch**



**Career Centre Office:**  
Josef-Martin-Weg 54/1  
97074 Würzburg



**Student assistants:**

**Anja Rettenmeier**

CareerLink, Information  
about professional fields

**Fabian Henning**

Workshop and lecture  
organisation, Social Media

**Marketing Interns:**

**Leonhard Murr**

**Konstanze Fürst**

Social Media, Advertising  
Material, Video-Production

## Academic Education:

PhD Studies in German and English Linguistics  
Additional Studies: Advisor for Academic Writing

## Career Path:

Student Advisor  
Assistant / Chancellor of the University  
Assistant / Vice President of the University  
→ Design and implementation of our Career Centre  
→ Service Centre for Innovation in Teaching and Learning

## Current Tasks:

→ Further establishment of the Career Centre  
→ Introducing new staff and student assistants  
→ Program designing, networking with other Service Centres and facilities



**Dr. Annette Retsch**

## 1) Special courses and lectures which train important competences:

- Digital Fashion & Retail Innovations at **s.Oliver** 
- **Google** Future Workshop – An Introduction to Online-Communication 
- Specialized Journalist at the **Vogel Communications Group** 
- Lecture series “**Perspectives for Students of the Humanities**”  
this semester: **3 theme days**:
  1. International Work Environment
  2. Digital Competences – Opportunistic Shaping of Digitization
  3. Overviews of Job Areas, the Competence Profile and Unsolicited Application

## 1) Special courses and lectures which train important **competences**:



**Professional** competence

*Start Up Your Business: From the Idea  
to a Successful Founding Team*



**Method** competence

*Voice Training*

*Communication 4.0*



**Digital** competence

*Time Management*



**Social** competence

*Digital Job Search – Making Use of  
Professional Networks*



**Self** competence

*Interface Competence Public Relations (PR)*

*Resilience – Facing Challenges Strengthened*

## 2) **CareerLink:** we offer a **free of charge digital career platform**

<b>Benefits for students</b>	<b>Benefits for employers</b>
create a profile and search for jobs, internships or side jobs	create a profile
apply directly on the portal	create recruiting events
register for events	address students directly
get access to career related information	post vacant positions and provide a range of jobs
arrange appointments for guidance in the process of their application (check of application documents)	

for further information please contact **Steffen Eichhorn** ([steffen.eichhorn@uni-wuerzburg.de](mailto:steffen.eichhorn@uni-wuerzburg.de))



# The Career Centre

## 3) Mentoring:

...is done in cooperation with the **Alumni Office**



**this semester: Career Café**  
(alumni and students swap ideas on career paths and career entries)



Furthermore, we strengthen our network:  
University – Würzburg – Germany – **International**



## 4) Counseling & Coaching:



Drop-in hours (15-20 min.)



CV check (30 min.)



Potential analysis in career counseling sessions (1h)



Individual coaching (>1h)

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# Thank you!

Further information:

[www.uni-wuerzburg.de/career](http://www.uni-wuerzburg.de/career)

CareerLink – Job offer portal:

[go.uniwue.de/careerlink](http://go.uniwue.de/careerlink)

Social Media:



@CareerUniWue



@career\_jmuw



**CAREER  
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Universität Würzburg

CAREER CENTRE

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