

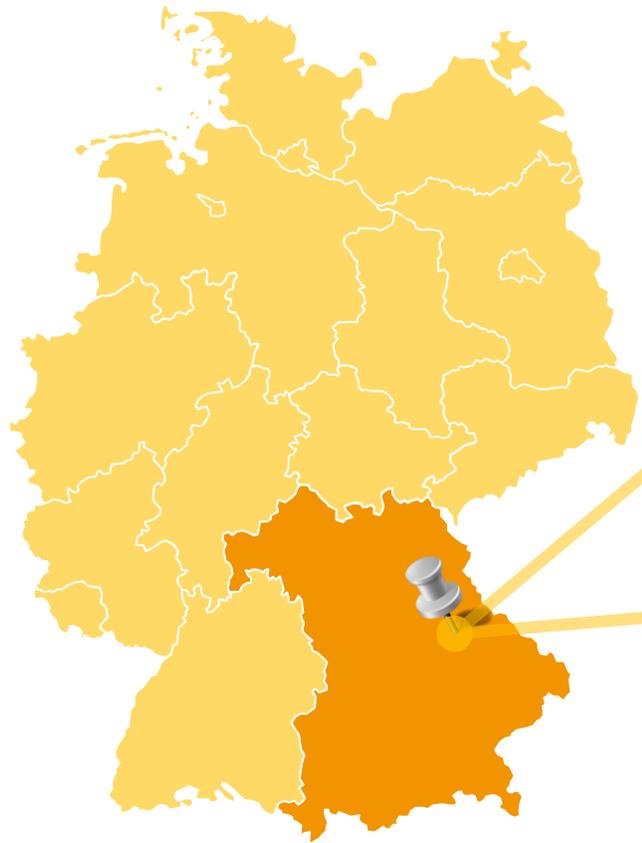
# Ostbayerische Technische Hochschule Amberg-Weiden

## Technical University of Applied Sciences

### Welcome



# OTH Amberg-Weiden small but smart



**Amberg**

- 
- Population: 45,000
  - Medieval City
  - 60 km East of Nuremberg



**Weiden i.d.OPf.**

- 
- Population: 43,000
  - Attractive Historic Centre
  - 35 km West of the Czech Republic



# OTH Amberg-Weiden Transfer of knowledge and technology



### **Mechanical Engineering and Environmental Engineering**

#### **Bachelor Programmes**

- Mechanical Engineering
- Plastics Engineering
- Biotechnology and Environmental Process Engineering
- Energy Technology and Energy Efficiency
- Patent Engineering
- Mechatronics and Digital Automation

#### **Master Programmes**

- Environmental Technology
- Innovation Focused Engineering and Management

### **Electrical Engineering, Media and Computer Science**

#### **Bachelor Programmes**

- Electrical Engineering and Information Technology
- Media Production and Media Technology
- Media Informatics
- Industrial Internet Informatics
- Geoinformatics and Land Management

#### **Master Programmes**

- Industrial Information Technology
- Media Technology and Media Production
- Applied Research in Engineering Sciences

### Business Studies

#### Bachelor Programmes

- Business Management
- Retail and Service Management
- **International Business Studies**
- Logistic and Digitalization
- Physician Assistance with reservation
- Digital Healthcare Management with reservation



#### Master Programme

- Applied Economic Psychology
- Digital Business



#### Cooperative Master Programmes

- Human Resource Management
- Marketing Management
- Business and Law

#### Professional Master Programmes

- Applied Business Psychology (M.A.)
- Digital Business Management (MBA)
- Taxation (LL.M.)

### Industrial Engineering

#### Bachelor Programmes

- Industrial Engineering and Management
- International Technology Management
- Medical Engineering

#### Master Programmes

- Intercultural Business and Technology Management
- Medical Engineering

#### Professional Master Programme

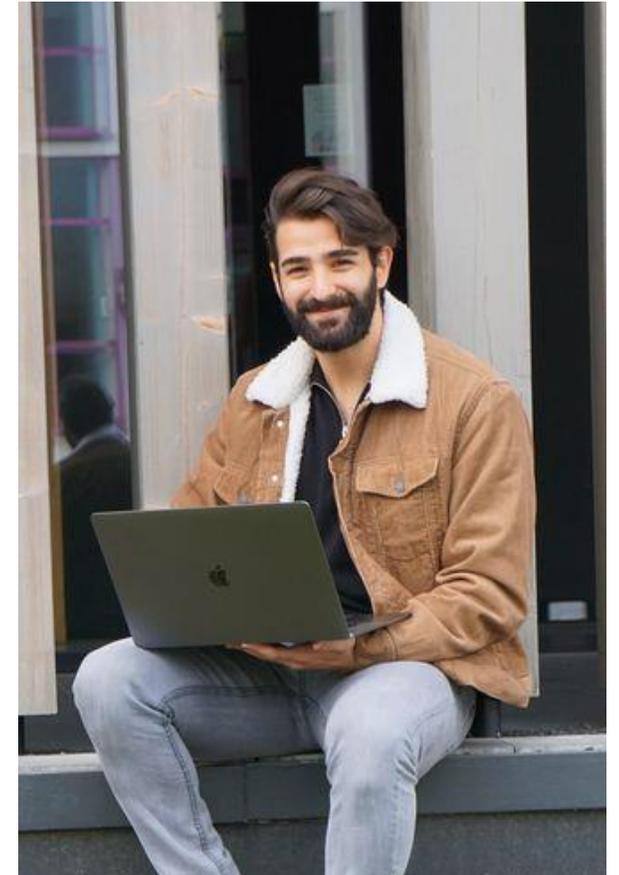
- Technology Management 4.0

# OTH Amberg-Weiden

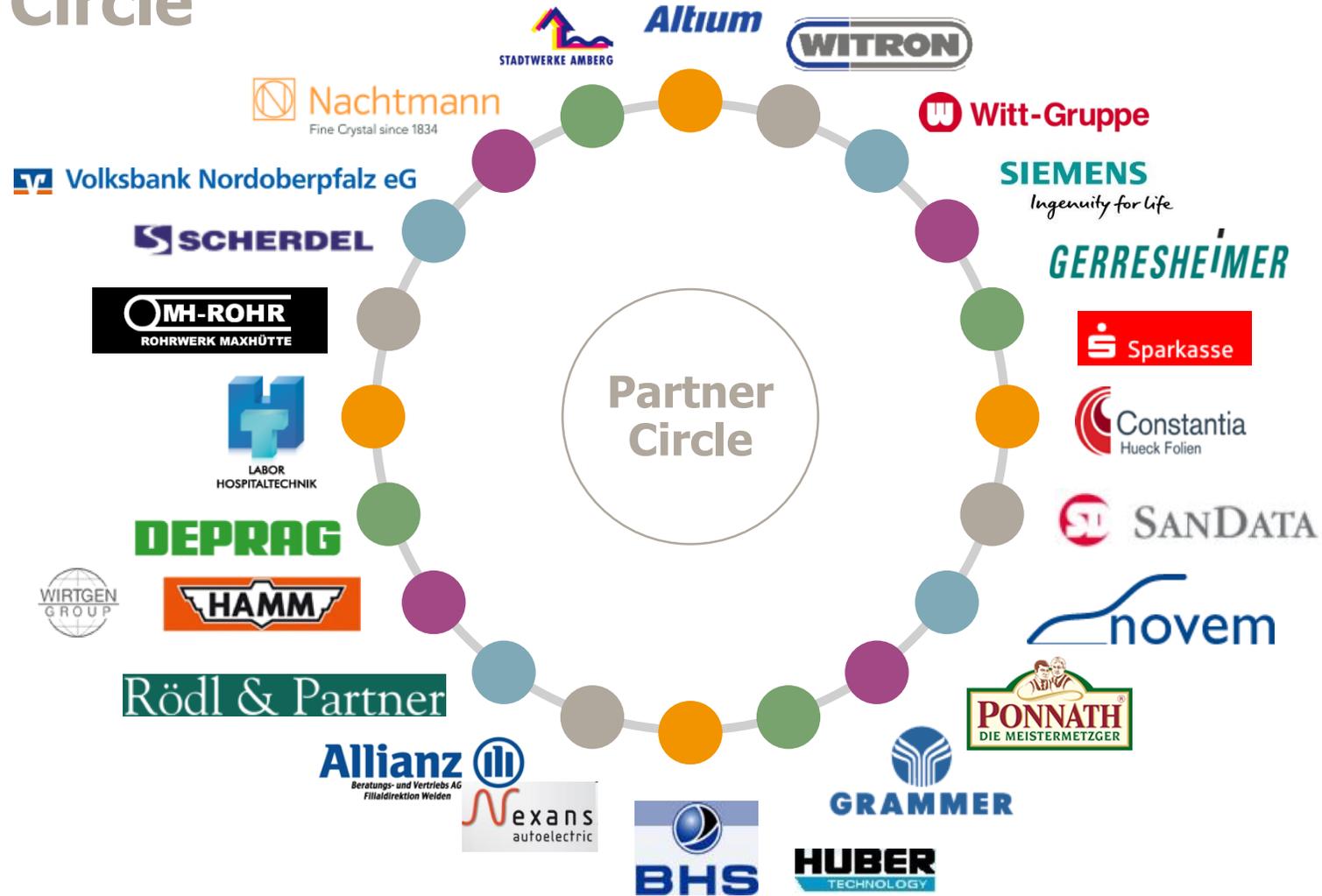
## International Business

- English taught Bachelor
- Basic Business Administration Modules
- Intercultural Competence
- Specialisation Modules (i.e. Taxation, Diversity Management, IB Law)
- Focus on Central and Eastern Europe (CEE)
  - Language electives: Czech, German, Polish, Russian
  - Regional CEE modules
- Obligatory internship phase abroad (5 months)
- International field trip
- Bachelor thesis incl. Colloquium

[www.oth-aw.de/ib](http://www.oth-aw.de/ib)



# OTH Amberg-Weiden Partner Circle



# OTH Amberg-Weiden

## Get in touch



Visit our website: [www.oth-aw.de](http://www.oth-aw.de)



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@Ostbayerische Technische Hochschule Amberg - Weiden



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